



## **Toshiba Unveils New Canvio Flex and Canvio Gaming 2.5" Portable Hard Drives**

Stylish portable units deliver high performance, convenience and interoperability

**Düsseldorf, Germany, 14 January 2025** – Toshiba Electronics Europe GmbH (Toshiba) has unveiled new designs for its Canvio Flex and Canvio Gaming 2.5-inch<sup>[1]</sup> portable hard drives (HDDs). The stylish, lightweight, and functional units offer simple plug-and-play operation with USB3.2 Gen1 and capacities of 1TB<sup>[2]</sup>, 2TB, and 4TB.

Catering to the needs of the modern digital lifestyle, the Canvio Flex presents itself in an elegant, warm silver finish, embodying a stylish portable storage solution that delivers unparalleled flexibility. With the inclusion of both USB Type-C®<sup>[3]</sup> and Type-A cables, this compact and lightweight HDD can effortlessly connect to Android and iOS smartphones and tablets, Macs and Windows PCs and other compatible devices<sup>[4]</sup>, without the need for reformatting. This cross-device feature allows families, students, professionals, digital nomads and travellers to securely backup and access their important files and cherished memories, even on the go.

Tailored for gamers who need extra game space, the Canvio Gaming is a great choice. Its sleek dark grey metallic finish and blue LED complement the design of the latest gaming consoles<sup>[5]</sup>. Moreover, the Canvio Gaming features an 'always on' mode, allowing for quicker resume times for ongoing games and quick response times when moving to the next gameplay.

"Since their initial release, our Canvio Flex and Canvio Gaming external hard drives have experienced a robust uptake in the market, providing customers with straightforward and convenient data storage solutions for specific user scenarios," stated Larry Martinez-Palomo, Vice President of the Storage Products Division at Toshiba Electronics Europe. "With the introduction of new sleek and stylish designs, we are making them even more enticing, and this is sure to be met with appreciation."

The new Toshiba Canvio Flex and Canvio Gaming hard drives will be available in 1Q 2025.

More information on the Canvio Flex can be accessed by visiting:

<https://www.toshiba-storage.com/products/canvio-flex/>

More information on the Canvio Gaming can be accessed by visiting:

<https://www.toshiba-storage.com/products/canvio-gaming/>

[1] "2.5-inch" means the form factor of HDDs. They do not indicate drive's physical size.

[2] One Terabyte (TB) means one trillion bytes. Total available capacity will vary based on operating environment, and your results and storage capacity will vary accordingly. A computer operating system, however, reports storage capacity using powers of 2 for the definition of 1 GB = 2<sup>30</sup> = 1 073 741 824 bytes and 1 TB = 2<sup>40</sup> = 1 099 511 627 776 bytes and therefore shows less storage capacity.

[3] USB Type-C® and USB-C® are only for use with products based on and compliant with the USB Type-C® cable and connector specification.

[4] Compatibility with the Canvio Flex may vary depending on user's hardware configuration and operating system. Please check device compatibility and connecting instructions by reviewing the applicable user manuals for such device. The latest information can be viewed online under [https://www.canvio.jp/en/compati/hdd/ot\\_ehdd/flex/index.htm](https://www.canvio.jp/en/compati/hdd/ot_ehdd/flex/index.htm).

[5] The latest information on the compatible game consoles for the Canvio Gaming can be viewed online under [https://www.canvio.jp/en/compati/hdd/ot\\_ehdd/game/index.htm](https://www.canvio.jp/en/compati/hdd/ot_ehdd/game/index.htm).

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\* Information in this document, including product prices and specifications, content of services and contact information, is current and believed to be accurate as of the date of the announcement, but is subject to change without prior notice.

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### **About Toshiba Electronics Europe**

[Toshiba Electronics Europe GmbH](#) (TEE) offers European consumers and businesses a wide variety of hard disk drive (HDD) products plus semiconductor solutions for automotive, industrial, IoT, motion control, telecoms, networking, consumer and white goods applications. Next to HDDs, the company's broad portfolio encompasses power semiconductors and other discrete devices ranging from diodes to logic ICs, optical semiconductors as well as microcontrollers and application-specific standard products (ASSPs) amongst others.

In addition, TEE also offers Toshiba's SCiB™ battery cells and modules with lithium titanium oxide (LTO) for heavy-duty applications and Silicon Nitride (SiN) ceramic substrates used in power semiconductor modules, inverters and converters for their heat dissipation characteristics and strength.

TEE has its headquarters in Düsseldorf, Germany, with branch offices in France, Italy, Spain, Sweden and the United Kingdom providing marketing, sales and logistics services.

Visit Toshiba's websites at [www.toshiba-storage.com](http://www.toshiba-storage.com), [www.toshiba.semicon-storage.com](http://www.toshiba.semicon-storage.com), [www.scib.jp/en](http://www.scib.jp/en) and [www.toshiba-tmat.co.jp/en/](http://www.toshiba-tmat.co.jp/en/) for further company and product information.

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